

# The Robert Maass Award

## 2011 OUTSTANDING CORPORATION

### **Atlantic Health**

Atlantic Health is one of the largest non-profit health care systems in New Jersey and includes Morristown Medical Center, Overlook Medical Center and Newton Medical Center. The three hospitals have a combined total of 1,308 licensed beds and more than 2,750 affiliated physicians providing a wide array of health care services to the residents of Northern and Central New Jersey. With specialty services in over 17 areas, ranging from cancer care to orthopedics, Atlantic Health has won an impressive array of medical awards and also been singled out for being an outstanding employer as well as for its use of innovative business technology.

However, tonight we especially want to acknowledge Atlantic Health's exceptional commitment to the arts. For many years, it has contributed financial support to First Night® Morris County and provided free shuttle busses to carry attendees to the many venues of that New Year's Eve arts celebration. Even more impressive is its dedication of people and resources to integrating the arts into the healing process. It sponsors Arts in Healing conferences, exhibits, and promotes the exploration of the many ways in which the arts can promote healing and enhance wellness.

One of the award nominators was particularly eloquent when discussing Atlantic Health's level of commitment. He said, "In all my years in business, I've never seen more dedication to the value of art and its importance in our daily life....The fact that Atlantic has devoted talented people and resources toward

making the relationship between the creative arts and healing part of the infrastructure of the business shows the highest respect and support for the arts in the healing process....Going beyond mere words, they have created executive positions with the responsibility to deploy programs and establish liaisons with other individuals and organizations with the same goal. Galleries have been created, classes and workshops have been conducted, contests and exhibits showing patient and employee art have been installed, and planning is underway to sponsor additional educational and therapeutic programs. I've seen this working as a spouse of a cancer survivor, a volunteer and as a patient. I have experienced the value of the arts in my own healing..."

Therefore, because of its extraordinary commitment (from its top leadership on down) and its total embrace of the arts as an essential component in its mission of healing, the Arts Council of the Morris Area is pleased to honor Atlantic Health with its 2011 Outstanding Corporation Award.

**NOTE:**

Would Maria Lupo, Healing Arts Coordinator of Atlantic Health, please come up for presentation of the award?

May 12, 2011