# Arts Matters



SHOW CASING THE ARTS IN THE MORRIS AREA

morrisarts

2013

# greatonversations "bringing the art of conversation to life"





Several of this year's host conversationalists at Great Conversations (Clockwise from top left): Dr. David Robinson, NJ State Climatologist and award-winning Rutgers Professor of Geography; Music Director/Conductor of the Westfield Symphony, David Wroe; Anthony C. Weagley, President & CEO, Union Center National Bank; Alexander Bol, President & Founder, Bol Architecture; Wynne A. Whitman, Author of Shacking Up; the Smart Girl's Guide to Living in Sin and Counsel, Schenk, Price, Smith & King, LLP.

Discover the many pleasures of live conversation at Morris Arts' fifth GREAT CONVERSATIONS, a unique evening of dinner and engaging dialogue with celebrated hosts from the arts, sciences, food, medicine, civic life, sports, industry and more. Mingle with host Conversationalists during the cocktail hour and then dine with an Emmy award-winning TV news anchor, the New Jersey State climatologist, a former New York Giants quarterback, the President/CEO of the National 9/11 Memorial, a prizewinning chef, a symphony conductor or another similarly fascinating and accomplished individual. Each dinner table will feature a host Conversationalist whose unique experiences, life story or achievements will catalyze intriguing conversations. Don't miss this truly memorable and unique experience!

Morris Arts gratefully acknowledges the generosity of our corporate sponsors: Avis Budget Group, Inc.; The Comprehensive Group; Hackensack University Medical Center; Kings Super Markets; The Madison Hotel; Makovsky Integrated Communications; MCM Wealth Management; Mondelēz International, LLC; Normandy Real Estate Partners; Pollaro Custom Furniture, Inc; Riker, Danzig, Scherer, Hyland & Perretti, LLP; Schenck, Price, Smith & King, LLP; *The Star-Ledger;* Union Center National Bank, and JWeber Creative.

Mark your calendars now so you don't miss this one-of-a-kind evening while helping Morris Arts continue our valuable work in the community!

**DATE:** May 2, 2013

TIME: 6:00pm – Reception 7:30pm – Dinner

PLACE: The Madison Hotel, 1 Convent Road, Morristown

TICKETS: \$200, available online starting March 11, 2013,

at www.morrisarts.org

**CONTACT:** (973) 285-5115, x13 or www.morrisarts.org



# 40th Anniversary brings new name, new logo, new mission



Announcing our 40th Anniversary kickoff on January 24, 2013, Morris Arts heralded our new name, new strategic plan, new logo and new mission at a gathering of nearly 100 at its 14 Maple Avenue headquarters. Board President Alan Levitan and Executive Director Tom Werder shared some of the history of the organization which was formally incorporated on May 10, 1973. Established by the Junior League of Morristown's Arts Steering Committee to remedy the scarcity of arts organizations and cultural activities in the area, the Arts Council of the Morris Area received seed money from the Junior League of Morristown and from the New Jersey State Council on the Arts — to establish a new organization "which plans to promote all art forms through service to cultural and artistic groups and individuals in the community."

(continued on page 3)









# A special *Celebrate the Arts* honors the past, present and future

On the evening of April 11th, 2013, at Novartis headquarters on Rt. 10 in Hanover, Morris Arts will hold our annual Celebrate the Arts event – marking our 40th anniversary and honoring those special individuals who established and nurtured the organization through the years. Among those to be honored are:

- Bill Keefauver, on behalf of his late wife Barbara, one of our founders who served as our first Executive Director and later as a board member until her death. Established in her memory, the Keefauver Endowment now funds an annual Artist Residency program in an underserved school.
- Carolyn Ward, who retired in 2006 after 15 years as
   Executive Director and who oversaw the transition from
   part-time/volunteer group to a fully professional organization.
   She expanded programs, services and collaborations, helped
   launch First Night Morris, secured state projects such as the
   START project, shepherded the 9-11 Unity Quilt project, and
   consistently garnered state awards in recognition of the high
   quality and broad reach of Morris Arts' work.
- Bonnie Gardner, an early Board member who transitioned to staff, served as a distinguished Director of Arts In Education. She initiated the still-flourishing Artist Residency Program, bringing outstanding teaching artists into the classroom for multi-day, in-depth, interdisciplinary arts projects. She also "discovered" (and was loved by) many of our leading teaching artists and was widely respected by educators for her work.





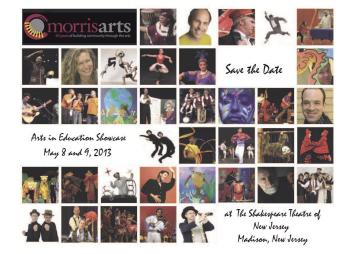
- David Clair, a long-serving Board member (1987-2011) and visual artist, has brought his executive experience (former President of Exxon Research & Engineering) and passion for the arts to Morris Arts, generously supporting innumerable initiatives, guiding budgetary decisions, volunteering extensively and personally training the volunteers and coordinating the daunting logistics for nearly thirty years of the annual Giralda Music & Arts Festival.
- Dick Eger, a longstanding and current Board member (since 1996), served eight years as Board President, guiding the organization safely through challenging times. He established the Ehlers Arts Scholarship (in memory of his late wife Elaine), serves as panelist in jurying/planning the Gallery at 14 Maple exhibits, and has given his time, financial support and expertise to champion and nurture Morris Arts. His wisdom and experience as a senior financial advisor at Merrill Lynch, pianist, photographer, art collector, writer, cartoonist and former chief biochemist and administrator of Memorial Sloan Kettering, continue to benefit the organization.
- John Weber, a current Board member, is also an artist and musician. A skilled graphic designer, he is the Creative Director of JWeber Creative who designed graphics and substantial program books for such events as Great Conversations and the Giralda Music & Arts Festival, and, this year, designed the striking new Morris Arts logo, launched as part of our 40th anniversary year.
- Scholarship Winners: Representing our future are this year's two talented graduating high school seniors who have won the Elaine Ehlers Arts Scholarship and Eugenie Coladarci Arts Scholarship and will be introduced at Celebrate the Arts.

Please visit our website, www.morrisarts.org to register (registration is required) for this free event.

- 1.) The late Barbara Keefauver with her husband Bill; 2.) Carolyn Ward;
- 3.) David Clair; 4.) John Weber; 5.) Bonnie Gardner; 6.) Dick Eger.

# SHOWGASE

On May 8 & 9, at the F.M. Kirby Shakespeare Theatre (36 Madison Ave. at Lancaster Rd. in Madison — on the Drew University campus), Morris Arts will present its annual Arts In Education Showcase, in partnership with The Shakespeare Theatre of New Jersey, featuring performing / teaching artists from throughout the United States. Cultural arts leaders, teachers, administrators and PTA members have the chance to preview programs in dance, music, visual arts, theatre, storytelling and poetry, available for in-school performances and community gatherings. Additionally, Artist Residency programs, available for schools and community projects, will be highlighted. This event offers an excellent opportunity to not only preview multiple programs but also to meet the artists during the intermissions. Please visit www.morrisarts.org, as the date approaches, for a complete list of performances for each day of the showcase and contact Barbara Reuther at breuther@morrisarts.org for additional information.



The Showcase is being sponsored by the New Jersey Automobile Club Foundation for Safety & Education







# A Feast for the Eyes: Morris Arts exhibits abound







### The Gallery at 14 Maple:

The new exhibit, *Rites of Spring,* pays tribute to the 100th Anniversary of Igor Stravinsky's groundbreaking ballet score and the controversial 1913 Armory Show in New York City – touted as the first International Exhibition of Modern Art. Both events caused an uproar with their iconoclastic innovations in musical composition, dance and visual arts. Morris Arts invited artists to submit work that similarly challenged conventional approaches in media, pushing traditional uses and processes while addressing themes of transformation, ritual and rebirth to herald the coming of spring. Guest curated by Jeanne Brasile, Director of the Walsh Gallery at Seton Hall University, the exhibit features 37 works by 36 artists. The exhibit runs through August 21, 2013. The public is invited to the **opening reception on March 27th, from 6-8pm** at the Gallery at 14 Maple, located on the 3rd floor of the LEED certified building at 14 Maple Ave., Morristown.

#### The Atrium Gallery -

located on Floors 2-5, County Administration & Records Building, 10 Court St., Morristown. Free and open to the public 8am-5pm Mondays-Fridays.

On March 15-17, the **Blackwell Street Juried Student Show** will be installed. Featuring the top 300+ student works, culled from nearly 700 submissions, this show is one of the highlights of the year, throwing a spotlight on some extraordinary young talents. **SAVE THE DATE for its March 22nd opening reception, from 7-9pm,** which is free and open to the public. During the reception there is free parking available in the garage below the building (enter on Schuyler Place). The exhibit will run through April 26, 2013.

Works from Rites of Spring, clockwise from top left: Kate Eggleston's Pearls & Lace; Freya Gervasi's Lily; Dominique Duroseau's Voodoo Leeches; Lauren Curtis' Brainflower; Anna Vranckx's Fire Dance; Sharon Reed's Harebringers of Spring.

# 40th Anniversary brings new look, new plan (continued from page one)

Over the years, Morris Arts expanded and solidified our role as an arts leader, providing programs and services to the community, arts organizations, schools and individual artists.

Now, in our 40th year, Morris Arts approaches the next step in our evolution as an organization, with a recently completed strategic plan, a newly refined mission statement of "engaging and building community through the arts," new logo and the streamlined name of "Morris Arts." Our new strategic plan, carefully formulated with input from a wide variety of stakeholders, puts forth five strategic Goals:

- Inspire artistic expression and creativity in schools, the workplace, public spaces, and communities.
- Connect artists, residents, businesses, and community organizations interested in making Morris County a more culturally rich, accessible and diverse community.
- Engage the community in meaningful opportunities to make and appreciate the arts.
- Advocate for the value and positive social and economic impact of the arts in Morris County.

 Steward mission-driven public and private investments to ensure long-term financial viability.

Our new name, Morris Arts, highlights our focus on the arts and the geographic area served, while streamlining it and making it more manageable and contemporary. The striking new logo, designed by John Weber, a Morris Arts Board member and Creative Director of JWeber Creative, adds an active, contemporary "feel," perfectly tailored to the new name. The logo is "a piece of art in itself," said Tom Werder, Morris Arts' Executive Director. "Some people see a swirl of paint, some see piano keys. I look at it, and it's like we're looking down at a theater. For community folks, the circle represents the center of a community," he said. "It means different things to different people, and we really like that." JWeber Creative is also the designer for such signature Morris Arts events as Great Conversations and the Giralda Music & Arts Festival.

And so, with a sense of renewed mission and purpose, Morris Arts begins our journey towards the next 40 years!

# Art Around the Park returns, March 15, 2013 — 5-8pm

On March 15, Morristown's free selfquided gallery walk will feature works on exhibit at the Gallery at 14 Maple (Rites of Spring exhibit), the Atrium Gallery (installation of Blackwell St. Juried Student Exhibit), the Simon Gallery, and such nontraditional spaces as the Ecletic Grill, J&K Steakhouse, Sweet Lucy's Bakery and Citibank, which include art curated by Harry Simon. The Hyatt Morristown's Eclectic Grill offers a prix fixe dinner for those who want to top off the evening of art with some camaraderie. Visit www.artaroundthepark.com for maps and details.

#### **WELCOME TO NEW BOARD MEMBER:**

## Tara F. Skirzenski

Our newest board member (Feb. 2013), Tara brings her financial expertise, organizational skills and leadership from her work as a banker and as a volunteer with the Children's Tumor Foundation - to Morris Arts. She has "hit the ground running", serving as Committee member for the 2012 Pumpkin Illumination and as 2013 Chair of the Conversationalist Committee for Morris Arts' signature fundraising event, Great Conversations. We are delighted she has joined the board and look forward to working with her in the future. Welcome, Tara!

## **SAVE THE DATES:**

- March 15: Art Around the Park, 5-8pm
- March 22: Atrium Gallery Opening for Blackwell Street Juried Student Show, 7-9pm
- March 27: Gallery at 14 Maple Opening for Rites of Spring exhibit, 6-8pm
- April 11: Celebrate the Arts, 5:30-7:30pm
- April 13: Artists Development Workshop: Realizing opportunities through collaboration, 9am-1pm
- April 24: Local Arts Grant Writing Workshops, 9-11am or 4:30-6pm
- May 2: Great Conversations, 6-10pm
- May 8 & 9: Arts in Education Showcase, 9:30am-1:30pm on both days
- June 23: Giralda Music and Arts Festival, 4-7:30pm
- June 25: Music Beyond Borders, 12:30-1:15pm

#### TO SUPPORT MORRIS ARTS: HOW TO GET INVOLVED

- Consider an in-kind gift. Now is a great time to share your technical or professional expertise or items that you think might be useful to Morris Arts.
- · Celebrate holidays and milestones with a tribute gift to Morris Arts. A donation to Morris Arts is the perfect gift to for a loved one committed to creativity.
- Check to see whether your company has a matching gift program. Some companies will match the donations or value of volunteer time given by their employees.
- Send us vour e-mail address! We value sustainability and community - help us communicate with you more effectively as we all work to build a greener, more creative world. To sign up, visit www.morrisarts.org.

All contributions are tax-deductible to the fullest extent of the law. For more information contact Gina Moran, the Arts Council's Development Director, at gmoran@morrisarts.org or (973) 285-5115, ext. 13.

THANKS to our very generous recent funders (since our last newsletter) whose support makes our work possible: Avis Budget Group, Inc.; The Comprehensive Group; County of Morris; Lauren Elizabeth Failla Foundation; Hackensack University Medical Center; F.M. Kirby Foundation; Makovsky Integrated Communications; Metlife Foundation; MCM Wealth Management; Mondelez International, LLC; Morgan Stanley Smith Barney; New Jersey State Council on the Arts; Normandy Real Estate, Inc.; Pollaro Custom Furniture; Riker, Danzig, Scherer, Hyland & Perretti, LLP; Schenck, Price, Smith & King, LLP; Tasters Guild of New Jersey; and Union Center National Bank.

April 13, 2013

#### **Morris Arts**

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Editor: Dr. Lvnn L. Siebert







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The New Jersey State Council on the Arts has awarded Morris Arts a "Citation of Excellence" and designation as a "Major Service Organization" in recognition of the quality of its solid history of "service excellence, substantial activity and broad public service"

This newsletter is available in large print. Please call (973) 285-5115, ext. 10.

Be sure to visit us at www.morrisarts.org,

friend us on



and follow us on

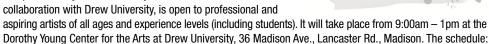


# **Upcoming Artist Training, Gatherings and Workshops:**

Realizing Opportunities

### Saturday, April 13, 2013:

This artists development workshop, presented by Morris Arts and co-sponsored by the New Jersey State Council on the Arts in collaboration with Drew University, is open to professional and



9:00 Sign-In, Networking, Coffee 9:30 Opening - Welcome Session

10:00 **Breakout Sessions** 

Theatre – Bonnie Monte – Artistic Director, Shakespeare Theatre of New Jersey

Visual Arts - Anna Schuleit - Visual Artist Music - Dan Messé and Tall Steve Curtis of Hem

Mixed Media Animation – TBA

Poetry – Gretna Wilkinson – Dodge Poetry Festival Poet

Writing - David Noonan - Journalist, Novelist

Dance Photography and Video - Nel Shelby Video

12:15 Keynote "Realizing Opportunities Through Collaboration"

12:45 Closing

Registration online from March 4th through April 11th; Admission is \$15 in advance, \$20 day of event. Walk-in registration accepted if space is still available. Registration has no pre-requisite and is open to all ages and experience levels, including students, young professionals and aspiring artists.

This event is being held at a barrier-free facility. Individuals needing special assistance or accommodation should contact Kadie Dempsey at (973) 285-5115 ext. 17 or kdempsey@morrisarts.org at least 14 days prior to the event in order to ensure appropriate arrangements.

Morris Arts is funded, in part, by a grant from the New Jersey State Council on the Arts/Department of State, a partner agency of the National Endowment for the Arts. This program is made possible in part by funds from the New Jersey State Council on the Arts/Department of State, a Partner Agency of the National Endowment for the Arts



Morris Arts will be hosting two identical sessions on April 24th at the Dodge Training Room, 3rd Floor, 14 Maple Ave., in Morristown to allow attendees to choose the time most convenient for their schedules. The morning session will take place from 9-11am and the evening session will take place from 4:30-6pm. These are free workshops, open to arts organizations and Morris County nonprofits with arts programming that wish to apply for Local Arts Grants from Morris Arts. Check www.morrisarts.org for online registration starting March 24, 2013.









